

# Design brief

By filling out the below design brief, you are helping us to visualise your project. So that we have the best ideas, please provide as much detailed information as possible.

Please provide a summary of your project.

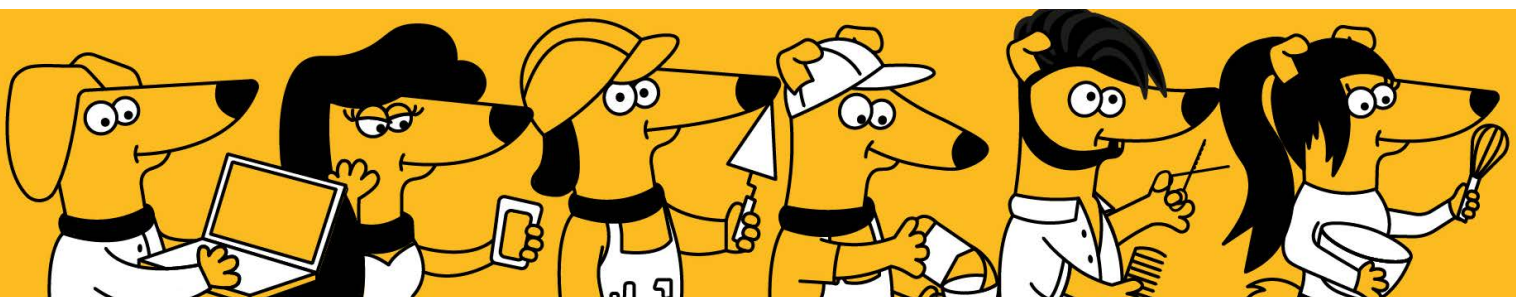
What is the objective of your project?

Who is your target audience?

What are the key messages you want to tell your audience?

What is the tone & feel you would like to achieve?

Where do you plan to distribute your content?



# Design brief continued...

Are there any designs that give you inspiration?

How will you measure success?

What formats would you like your artwork to be delivered in?

What is your budget?

What is your deadline?

More information

We can't wait to view your completed brief. Please send it over to [info@yellodog.design](mailto:info@yellodog.design), and we will be in touch to discuss your project today.

[Not sure how to complete the form? Call us on 07805 358 852 and we'll be happy to assist.](tel:07805358852)

